

1800–1930	13 th February, 2009	Considered for Proceedings
SI.No. Author/Authors	Paper title	
Track 1.		
1 Prakash Abad	Seller-buyer relationship when end demand is sensitive to price and promotion	Yes
2 Siddhartha K. Rastogi, Satish Deodhar	Player Pricing and Valuation of Cricketing Attributes: Exploring the IPL Twenty-Twenty Vision Impact of ISO 9000:2000 on selected Key Performance Indicators of Manufacturing Organization in India	Yes
3 Koilakuntla Maddulety	A Heuristic for Reliability Allocation with System Dependent Co	No
4 Omkarprasad S Vaidya		Yes
Track 2.		
1 Vinay B. Nandre, Kunal S. Patil	Role and impact of promotion tools on consumer behaviour in real estate market of Pune	May be
2 Sherhill Xavier	Health Applications	No
3 S.K. Pandey, Kumar Rohit	Competing through New Practices	No
4 Surendra Kumar Vyas, Shivoham Singh, Shankar Choudhary	Evaluation of Service Quality offered by Hospitals in the city of Udaipur through Patients' Survey	Yes
Track 3		
1 Brijesh Chaudhary, Sachin Shetty, Ajaypal Singh Brar	Takeaways From Satyam Fraud...	No
2 Arva Bharmal, Dhruv Joshi, Priyanshi Vasi, Alisha H. Attarwala, Bhavin J. Shah	A Focused Study on Challenges in Marketing Solar Energy Products in Gujarat	Yes
3 Dimpny K. Kachhia, Garima M. Bulani, Twsha D. Jain, Gurinder Kaur Gill, Rita D. Issrani, Bhavin J. Shah, Manish Kumar B, Thaker	Analysis of customer preferences of theme restaurants in the city of Ahmedabad	Yes
4 Srijan Chandrayan	RELIABILITY MEASURES OF TIME – SHIFTED WEIBULL AND BETA DENSITY MODELS FOR WEAROUT FAILURE PERIOD OF A SINGLE UNIT SYSTEM	Yes
5 Amit Tolani	RELIABILITY MEASURES OF TIME – SHIFTED GAMMA AND NORMAL DENSITY MODELS FOR WEAROUT FAILURE PERIOD OF A SINGLE UNIT SYSTEM	Yes
1600–1730		
Track 1.		
1 Dr. S. Kannan	Multi-type Rework in Two-Stage Production Systems with Inter and End Stage Inspections and Random Arrivals	Yes
2 Kollu Ranga Rao	COMPARISON OF RATIO ESTIMATORS IN RESAMPLING METHODS	Yes
3 Archana Takalkar, Soumendra Kumar Patra	An Order Level Inventory Model for Deteriorating Items with Partial Backlog and Partial Lost Sales	May be
4 Archana Takalkar	Fuzzy Inventory Model for Deterioration	May be
5 Dr. Sadia Samar Ali	Empirical Framework for Beta-Geometric Bayesian Approach to Pur	May be
Track 2.		
1 Raghavendra Ghosh Hajra	Perspective of Energy Planning in India: - An analytical over-view of Resource Management	May be
2 Jaya Kumari	Financial Engineering – Perspective and Prospects	No
3 Archana Singh	Hurdles in implementation of ERP in Small scale Industries and the Large scale Industries	No
4 Archana Singh	Satisfaction Survey on HRIS in Various Industries	No
5 Abhishek Ranga, S. Chinnam Reddy	Analysing Working capital Management Efficiency using DEA T	Yes
Track 3		
1 Vijay Kumar Gupta	Distribution Management for the Canteen Services and Verification of the Optimum Result	May be
2 Sajit Dileep	Integrated Supply Chain Management System: A Pathwa	No
3 Deboleena Gupta, Ajinkya A. Deshpande	E-Commerce	No
4 Deboleena Gupta, Ajinkya A. Deshpande	E-Recruitment	No
5 Rakesh Rai, Bhupender Singh Rautela	Other Side Of Global Recession	No
0900–1030		
Track 1.		
1 Rameshwar Dubey, Neeraj Anand	Supplier Selection is key to Supply Chain Excellence,	May be
2 Bibhuti Bhusan Tripathy	Simulation of Estimating PERT Activity Duration by Lognormal Approach	May be
3 A.Nagaraju	A Variant Constraint of Time Minimization Assignment Problem	Yes
4 A.Nagaraju	Time Dependent Time Minimization Assignment Problem	Yes
Track 2.		
2 Kakali Majumdar	Operation Research and Business Management	No
5 H.K.Lakshman Rao	Application of Management Science : In Strategic Decisions ar	May be
Track 3		
1 Jenuddin Sureliwala	Market feasibility of a non-benzodiazepine agent Eszopiclone in the cardiac segment	Yes
2 Bhuvu Yogeshkumar D.	Biomass Fuel as a Tool for Value Analysis/Value Engineering in Textile and Chemical Industry	No
3 Madhur Garg, Mukesh Lohani, Sameer Arora, Ujjwal Tandon	Market Research To Study The Decision Making Process Of a Customer In Choosing a Retail Format	Yes
4 Ranjan Mishra, Vivek Srivastava	Rural poverty removal program	No
5 Rohit Mahendroo	Project Management Enhancing Water Management	No
15th February, 2009		